

Dogecoin Puppies. [PUP][®]

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Introduction

We believe 'Dogecoin Puppies' to be the best of breed in the small to mid-cap cryptocurrency space and the natural evolution in the meteoric rise of the Dogecoin story. *Well, he was bound to have a litter at some point, wasn't he?* The strength of 'Dogecoin Puppies' lies in its bloodlines, as we have integrated some of the key DNA from other major coins into our original cryptocurrency token. These initial features include an RFI token incorporating autonomous yield and liquidity generation and a fixed supply of tokens that can never be increased, thus protecting the price from any detrimental dilutionary event over the token's lifetime. Not only have we taken a disciplined approach to the number of available tokens (Free-Float), but we have also introduced a fixed burn schedule. Once these tokens are burnt, they will be destroyed forever. There is a strict mechanism in place to ensure this occurs during each burn cycle.

PUP will also launch a decentralised exchange 'DEX', incorporating an automated liquidity and trading pool with its own Non-Fungible Token (NFT) marketplace promoting thematic NFT's, starting with our own and focused on the unique genre of Japanese anime. Empowered by the decentralised finance landscape, PUP will promote liquidity and yield via organically holding tokens, yield farming and staking.

To simplify the process of purchasing BEP20 tokens, PUPSWAP will feature a fiat gateway via the Binance API to allow quicker and easier transactions. This not only supports PUP, but all BEP-20 tokens, giving everyone easy access to the Binance smart chain.

We will also be incorporating further incentives for PUP in future development releases. This comes in the form of loyalty rewards, so *congratulations*; you will also become beneficiaries as new breeders join, accumulate, and collect 'Dogecoin Puppies'. Once owners hold our native tokens, they will also bid on our limited edition 'Dogecoin Puppies' Non-Fungible Tokens (NFT).

There will only ever be Six Puppies in this litter going to auction. We will commence by auctioning our one-of-a-kind Genesis puppy* collectable: Sakura-chan!

Dogecoin Puppies Tokenomics

'Dogecoin Puppies' will be tradable on the Binance Smart Chain (BEP-20) under the ticker PUP using a MetaMask or Trust Wallet.

Token Name:	Doge Puppies
Token Symbol:	PUP
Token Supply:	776,173,536,408
Burn Schedule:	Weekly
Non-Fungible Token Release:	Once pre-determined high-water marks are achieved.

Mechanics – Autonomous yield

PUP charges a 5% transaction fee and redistributes these fees to existing PUP holders instantly and automatically after each transaction. The RFI smart contract ensures that no centralised party or interface can claim yield. No action needs to be taken on the holder's part other than simply holding the PUP and continuing to collect the extra puppies that are allocated. The DEX will promote liquidity by providing PUP LP tokens which will ensure staking users are provided with an attractive yield.

Names & Limited Number of 'Dogecoin Puppies'.

Each puppy has a unique, different style and personality. There are only Six NFT collectables in the 'Dogecoin Puppies' Universe. We have chosen them from a list of popular Shiba-Inu names in Japan, so we hope you like them as much as we do! We will be releasing new doge puppies NFT's once a predetermined high watermark is achieved. Follow us on [Twitter](https://twitter.com/Doge_Puppies) and our [Website](http://www.dogepuppies.io) for upcoming releases, token holder information and important release dates for our scheduled token burn.

1. Sakura* (さくら)
2. Azuki (あずき)

3. Mugi 麦 (むぎ)
4. Momo (もも)
5. Taro (太郎)
6. Yamato (大和)

Burn Schedule– When, Why and How Much?

Feel The Burn:

PUP will burn tokens to erase coins from circulation permanently, and this feature will be forever ingrained into the DNA of our token.

When:

Every week once our DEX is operational. As per the token burn schedule, PUP will regularly burn tokens to decrease the circulating supply.

Why:

The purpose of doing this is to reduce the overall supply of tokens in circulation. The most significant benefit of burning tokens may be the value of a token appreciating in price. Like Bitcoin, PUP has a fixed number of tokens that will never increase. Burning tokens will reduce the number in circulation and increase scarcity through the basic principles of economics.¹ The [BNB](#) token is an excellent example of how the benefits of burning tokens have resulted in a substantial price increase.²

How, and How Much:

The most common approach to burning tokens is to send these coins to a one-way address where there is no conceivable way of retrieving, cancelling, or reversing out this transaction. Commonly, these tokens are sent to an address that does not have any corresponding keys. For example, if

¹ University of Minnesota, 'Principles of Economics: 3.3 Demand, Supply, and Equilibrium'

<<https://open.lib.umn.edu/principleseconomics/chapter/3-3-demand-supply-and-equilibrium/>>. (Accessed: May 3, 2021).

² Coinmarketcap, 'Binance Coin' <<https://coinmarketcap.com/currencies/binance-coin/>>. (Accessed: April 18, 2021).

you send your BTC to a BCH address, your tokens are lost forever and no longer exist. Once this 'burn' has been completed, these tokens will be taken out of circulation forever.

In total, 310,469,414,563 PUP will be ultimately destroyed until this figure is achieved. This represents 40% of our total supply of the Doge Puppies token issuance.

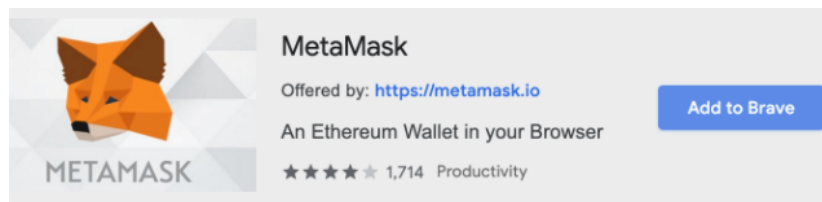
Release Schedule for New NFT Collectable Puppies

The team will deploy another smart contract on top of the network to release new 'Dogecoin Puppies' NFT collectables, as the value of PUP achieves certain milestones. The first release will be Sakura Chan - our Genesis Puppy (さくらちゃん) - which will be a World first for the Doge Family.

The Genesis Puppy Non-Fungible Token will be released once the market capitalisation of PUP reaches \$20 million, and then the second NFT - Azuki (あずき) - is scheduled for release as the market capitalisation of PUP doubles from then on, until the sixth and last 'Doge Puppy', Yamato (大和) will be released once the final high-water mark is achieved.³ This is ultimately assisted by token demand and the burn schedule.

How to Buy #PUP

Here is a convenient [link](#) that walks you through the setup of a MetaMask Ethereum account on your web browser. Once you have done that and configured the wallet to house the PUP token, you are on your way to owning and bidding for Doge Puppies.



#Gratitude: Thank you, [Binance](#), for providing this notice for all the world to share.⁴

³ Coinmarketcap, 'Metric Methodologies: Market Capitalization, Cryptoasset, Aggregate'.

<<https://support.coinmarketcap.com/hc/en-us/articles/360043836811-Market-Capitalization-Cryptoasset-Aggregate->>. (Accessed: April 12, 2021).

⁴ Binance, 'Binance Chain Doc: Use MetaMask For Binance Smart Chain' <<https://docs.binance.org/smart-chain/wallet/metamask.html>>. (Accessed: February 15, 2021)

Road Map – and other cool stuff,

In the coming month, Dogecoin Puppies will be launching our very own *Decentralized EXchange* created on the Binance Smart Chain (BSC). This automated market maker (AMM) offers users several innovative ways to generate income streams in the crypto world. As we build out this new trading infrastructure over the coming months, we will go into more detail about what makes the PUPSwap exchange work and how you might be able to benefit from it yourself. Through the BSC, the PUPSwap DEX gives you access to permissionless liquidity pools that are automated and run entirely by intelligent algorithms. This innovative use of these algorithms to run the pools makes PUPSwap an automated market maker.

Yes, well done, you guessed it! PUPSwap allows you to exchange your BEP-20 tokens for Dogecoin Puppies, along with other tokens, as we add and build along the way. PUPSwap will enable you to use your cryptocurrencies to provide liquidity for the exchange pools and earn additional tokens. It's also possible to stake tokens on PUPSwap, in order to earn more tokens.

Trading Warning & NYK; NYW!

All cryptocurrencies carry a high degree of volatility, so make sure you are not trading outside your knowledge or ability. Also, make sure you *always* keep your keys private and in a secure location. Do not disclose your private keys to anyone under any circumstances.

Remember: **Not Your Keys; Not Your Wallet**, so be safe out there!

'Dogecoin Puppies' Whitepaper.pdf

URL: www.dogepuppies.io

Twitter: [@Doge_Puppies](https://twitter.com/Doge_Puppies)

Telegram: <https://t.me/dogepuppies>

References:

1. Binance, 'Binance Chain Doc: Use MetaMask For Binance Smart Chain'
<<https://docs.binance.org/smart-chain/wallet/metamask.html>>
2. Coinmarketcap, 'Binance Coin' <<https://coinmarketcap.com/currencies/binance-coin/>>
3. Coinmarketcap, 'Metric Methodologies: Market Capitalization (Cryptoasset, Aggregate)'
<<https://support.coinmarketcap.com/hc/en-us/articles/360043836811-Market-Capitalization-Cryptoasset-Aggregate->>
4. University of Minnesota 'Principles of Economics: 3.3 Demand, Supply, and Equilibrium'
<<https://open.lib.umn.edu/principleseconomics/chapter/3-3-demand-supply-and-equilibrium/>>

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